

CAREER PROFILE: INVESTOR RELATIONS SANDY NOYES



A career in investor relations involves providing the investment community with an accurate account of a company's financial and corporate affairs. This means they can make informed decisions on whether to invest in a company. They work closely with senior management, potential and existing investors, business analysts, media, and all stakeholders of a mine. They work hard to manage relationships and rely on their superior communication and people skills. Investor relations requires an understanding of market research, financial trends, and how global events influence the mining industry. This career also includes work at the national and international level.

Sandy has taken a unique path throughout her career. First obtaining a Bachelor of Fine Arts in Acting from Brock University, then earning her Certified Professional in Investor Relations designation through the Ivey Business School at the University of Western Ontario. She has been in the capital markets industry for over 20 years and has been working in investor relations for 11 years.

KNOWLEDGE, ABILITIES, & SKILLS

- Understanding of financial modelling, economics, industry dynamics, securities disclosure, and regulation
- Develop and execute investor relations strategy
- Excellent oral and written communication skills
- Excellent interpersonal skills
- Attention to detail
- Ability to work independently and as part of a team

EDUCATION, TRAINING, & CERTIFICATION

A four-year bachelor's degree in business, finance, accounting, or a closely related field is required. A graduate degree (Master of Business Administration), Certified Financial Analyst, or Certified Professional in Investor Relations designation is an advantage for advancing to a senior level.

SALARY RANGE*

\$50,000 - \$100,000+/year

*Wage average as of March 2023.

"As an investor relations officer, I collaborate with all areas of the business from strategizing with senior management, to learning from the team on site, to presenting the company's investment value with the capital markets. It is very exciting to be on a team that contributes to advancing Canada's Critical Minerals Strategy!"

- Sandy Noyes

