

CASINO CARES SPONSORSHIP POLICY

1.0 OVERVIEW

First developed in 2015, *Casino Cares* is a community investment initiative created to capture and promote Casino Mining Corporation's (Casino) commitment to environmental, social and governance initiatives, which enrich the lives of Yukoners.

1.1 Statement

Casino, through *Casino Cares*, welcomes requests for cash and/or in-kind sponsorship which help enrich the lives of Yukon residents and communities throughout the territory.

1.2 Purpose

The purpose of this policy is to provide guidelines which facilitate and support opportunities for sponsorship and a systematic approach to the solicitation, management and reporting of sponsorships.

1.3 Principles

- Casino, through *Casino Cares*, will consider all sponsorship proposals, however has no obligation to accept any sponsorship proposal, including, but not limited to, those perceived to be incompatible with Casino's values or objectives.
- All sponsorship requests must be solicited in writing via the *Casino Cares* Sponsorship Request Form.
- All sponsorship relationships will be confirmed by Casino in writing or by contract if/as deemed necessary.
- All sponsorship agreements will be arranged for a fixed term as the sponsorship must not create an ongoing financial obligation for Casino beyond the term of the agreement.
- If a sponsorship proposal is not accepted, the proponent will be advised in writing.
- Sponsorship recognition for Casino will be represented by mutually-determined benefits expressly stated in the request for sponsorship (and/or subsequent sponsorship agreement if applicable).

2.0 CRITERIA

Casino Cares will consider sponsorship requests/proposals which reflect:

- Causes/initiatives benefitting citizens of Selkirk First Nation, Little Salmon/Carmacks First Nation, Tr'ondëk Hwëch'in, White River First Nation and Kluane First Nation.
- Grassroots, community-initiated causes/initiatives benefitting residents in the Village of Carmacks, Pelly Crossing, Dawson City, Burwash Landing, Beaver Creek, Carcross, and Whitehorse, Yukon.
- Yukon-wide causes/initiatives, which benefit all Yukon residents and communities.
- Yukon-wide causes/initiatives, which have a positive impact on the Yukon environment.
- Please note that applications to support singular individuals are not eligible for *Casino Cares* as they do not meet the sponsorship initiative's criteria at this time.

3.0 STRATEGIC CONSIDERATIONS

- The *Casino Cares* Sponsorship Request Form will recognize the territory's varying Internet connectivity and reliability (i.e., will be available both online and as a hard copy form).
- Sponsorship intake dates *may* be developed on a bi-annual or quarterly basis.
- An organization must be in good standing per the *Societies Act* (if governed by the same), able to contract if applicable, not be subject to any outstanding criminal or regulatory investigations and not be subject to any current reputational crises.
- Sponsorship *may* attract GST depending on the identity of the sponsorship recipient.
- *Casino* *may* review and approve sponsor recognition materials in which the *Casino Cares* or *Casino* logo is employed and if so, this requirement will be specified in the sponsorship agreement.
- *Casino* will provide a sponsorship recipient with high-quality, high-resolution logo files in formats for print, web and social media.
- If sponsorship funds are being used for research, development or innovation, ownership of any resulting intellectual property may be negotiated and subsequently specified in a sponsorship agreement.

4.0 PROCESS:

1. *Casino* has a *Casino Cares* Sponsorship Committee which is comprised of the following participants:
 - a. VP, Environmental and Community Affairs
 - b. Communications Advisor
 - c. Environmental Coordinator; and,
 - d. Community Relations Coordinator.
2. Decisions are made by the *Casino Cares* Sponsorship Committee through consensus.
3. The Sponsorship Budget is allocated by the *Casino Cares* committee in December for each following year and is approved by the President.
4. Sponsorship requests within the budgeted plan are approved by the *Casino Cares* Committee.

5. Sponsorship requests outside of the budgeted plan and \$5000 or less are approved by the *Casino Cares* Committee.
6. Sponsorship requests outside of the budgeted plan and more than \$5000 are recommended by the *Casino Cares* committee to the President for final approval.
7. Sponsorship requests may require the provision of references.

Casino commits to periodically reviewing this policy to ensure it remains relevant and meets evolving community priorities and expectations.

Last updated: January 18, 2024

5.0 SPONSORSHIP REQUEST FORM

Contact Details					
First Name		Last Name			
Organization Name				Phone Number	
Address			City		Province/Territory
Postal Code		Email Address			

Project Details	
Project Name	
Date of project Launch	
Location of project	
Organization Overview (statement or description of mission/overview)	
Project Description (How will funds be allocated/distributed)	
What is the goal of the project? Who will it benefit?	
How will you measure success?	

Project Details	
How will you recognize Casino Mining Corporation?	

Financial Details	
Requested Financial Amount	
Are you a registered charity?	
If 'yes', please provide your registered charity number.	
Is the amount requested above \$5000?	
If 'yes', please list any other contributions for this project below.	

Thank you for reaching out to Casino Mining Corp. For more information about Casino and how *Casino Cares*, please visit www.casinomining.com