

## CASINO CARES SPONSORSHIP POLICY

#### 1.0 OVERVIEW

First developed in March 2015, and implemented later that Spring, Casino Cares is a community investment initiative created to capture and promote Casino Mining Corporation's (Casino) commitment to environmental, social and governance initiatives, which enrich the lives of Yukon residents and communities throughout the territory.

#### 1.1 Statement

Casino Mining Corporation (Casino), through Casino Cares, welcomes requests for cash and/or in-kind sponsorship which help enrich the lives of Yukon residents and communities throughout the territory.

## 1.2 Purpose

The purpose of this policy is to provide guidelines, which facilitate and support opportunities for sponsorship and a systematic approach to the solicitation, management and reporting of sponsorships.

## 1.3 Principles

- Casino, through Casino Cares, will consider all sponsorship proposals, however has no obligation
  to accept any sponsorship proposal, including, but not limited to, those perceived to be incompatible
  with Casino's values or objectives.
- All sponsorship requests must be solicited in writing via the Casino Cares Sponsorship Request Form.
- All sponsorship relationships will be confirmed by Casino in writing or by contract as deemed necessary.
- All sponsorship agreements will be arranged for a fixed term as the sponsorship must not create an ongoing financial obligation for Casino beyond the term of the agreement.
- If a sponsorship proposal is not accepted, the proponent will be advised in writing.
- Sponsorship recognition for Casino will be represented by mutually-determined benefits expressly stated in the request for sponsorship (and/or subsequent sponsorship agreement if applicable).

#### 2.0 CRITERIA

Casino Cares will consider sponsorship requests/proposals which reflect:

- Causes/initiatives benefitting citizens of Selkirk First Nation, Little Salmon/Carmacks First Nation, Tr'ondëk Hwëch'in, White River First Nation and Kluane First Nation.
- Grassroots, community-initiated causes/initiatives benefitting residents in the Village of Carmacks, Pelly Crossing, Dawson City, Burwash Landing, Beaver Creek, Carcross, and Whitehorse, Yukon.
- Yukon-wide causes/initiatives, which benefit Yukon residents and communities.

#### 3.0 STRATEGIC CONSIDERATIONS

- The Casino Care Sponsorship Request Form will recognize the territory's varying Internet connectivity and reliability (i.e., will be available both online and as a hard copy form).
- A Casino Cares Committee has been formed. The participation of this committee may evolve over time to Include members of the Community Advisory Board.
- Sponsorship intake dates *may* be developed on a bi-annual or quarterly basis.
- An organization must be in good standing per the *Societies Act* (If governed by the same), able to contract if applicable, not be subject to any outstanding criminal or regulatory investigations and not be subject to any current reputational crises.
- Sponsorship may attract GST depending on the identity of the sponsorship recipient.
- Casino may review and approve sponsor recognition materials in which the Casino Cares or Casino
  logo is employed and if so, this requirement will be specified in the sponsorship agreement.
- Casino will provide a sponsorship recipient with high-quality, high-resolution logo files in formats for print, web and social media.
- If sponsorship funds are being used for research, development or innovation, ownership of any
  resulting intellectual property may be negotiated and subsequently specified in a sponsorship
  agreement.

#### 4.0 PROCESS:

- 1. Casino Mining Corp has a Casino Cares sponsorship committee which comprises of the following participants:
  - a. VP of Environmental and Community Affairs
  - b. Communications Advisor
  - c. Community Relations Manager; and
  - d. Community Relations Coordinator.
- 2. Decisions are made by the Casino Cares committee through consensus
- 3. Sponsorship budget is allocated by the Casino Cares committee in January for each year and approved by the President.
- 4. Sponsorship requests of \$5000 or less are approved by the Casino Cares committee.



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5. Sponsorship requests over \$5000 are recommended by the Casino Cares committee to the President for approval.



# 5.0 SPONSORSHIP REQUEST FORM

			Contac	t Details				
First Name				Last Name				
Organization Name					Phone Number			
Address			City			Province/Territory		
Postal Code			Email Addre	ess				
			•					
			Project	Details				
Project Nam	ne							
Date of project Launch								
Location of project								
Organization Overview (statement or description of mission/overview)								
Project Description (How will funds be allocated/distributed)								
		, ,	,			,		
What is the goal of the project? Who will it benefit?								

How will you measure success?



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Project Details							
How will you recognize Casino Mining Corporation?							
Financial Details							
Requested Financial Amount							
Are you a registered charity?							
If 'yes', please provide your registered charity number.							
Is the amount requested above \$5000?							
Please list any other contributions for this project below.							

Thank you for reaching out to Casino Mining Corp. For more information about Casino Mining Corp. and how Casino Cares, please visit <a href="www.casinomining.com">www.casinomining.com</a>.

